

About Us

Ronna Ash has a background in marketing and communications and has been an active community and school volunteer and leader. Her frustrating, time-consuming and expensive experiences with her own children's bouts of lice, lead to an interest in providing a service to help other parents in the same predicament.

Yonit Hoffman is a Clinical Psychologist by training and has spent recent years in volunteer leadership roles at her own children's schools, including being the chief "lice lady" for the past decade. Yonit has checked hundreds of heads in a sensitive and effective manner.

Together, Ronna and Yonit came to realize that a better "louse trap" was needed to combat a rapidly growing lice epidemic. So, they decided to bring their combined years of parenthood, professional experience, and lice combating skills to the greater Chicagoland area - and NitWitz was hatched.



888-Nit-Witz

(888-648-9489)

www.nitwitz.com



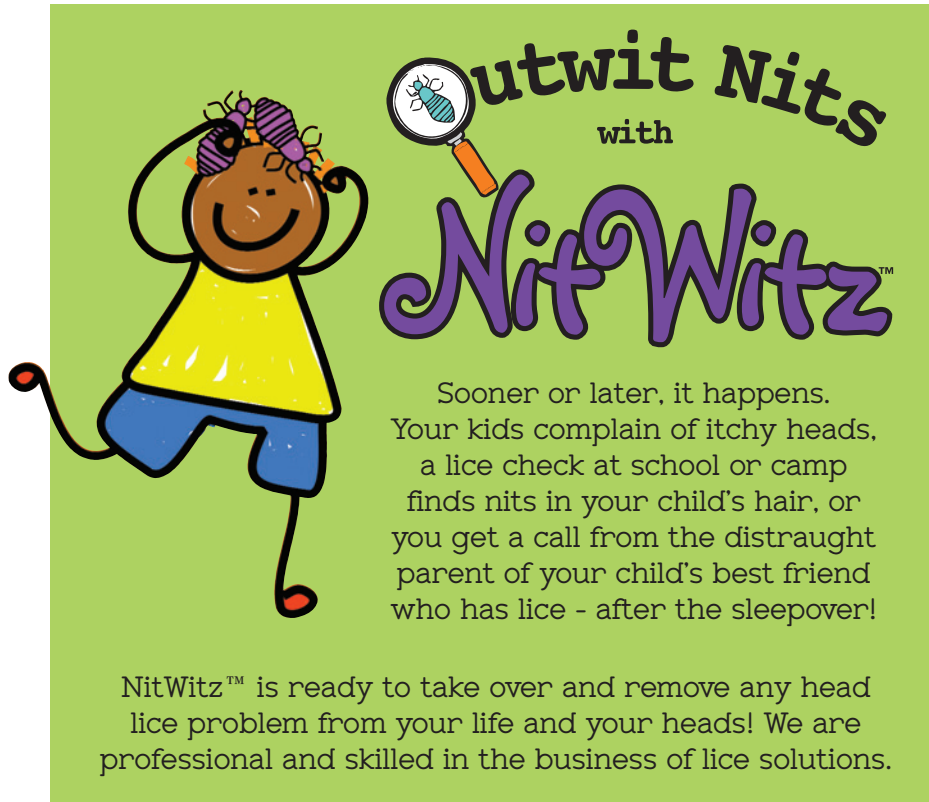
Lice happens. Don't panic.

888-Nit-Witz

(888-648-9489)

www.nitwitz.com

Helping Heads Throughout Chicagoland



Outwit Nits
with
NitWitz™

Sooner or later, it happens. Your kids complain of itchy heads, a lice check at school or camp finds nits in your child's hair, or you get a call from the distraught parent of your child's best friend who has lice - after the sleepover!

NitWitz™ is ready to take over and remove any head lice problem from your life and your heads! We are professional and skilled in the business of lice solutions.

Why NitWitz?



Private & Practical: NitWitz makes house calls! We come to you completely equipped to remove lice from your family and your home. Why waste time and gas chasing to a salon for lice treatments? Our service is conducted in the privacy of your own home, where you can get on with your daily business and where your child feels safest. No stigma, no stress.



Effective & Safe: We don't want you to use toxic pesticides on your child! NitWitz uses a proven combing and removal technique and exceptional products to eliminate lice. Our products are 100% natural, enzyme-based and chemical-free. Lice are killed on contact, making removal easier.



Fast & Convenient: When you call us for help with head lice, we will set up a prompt appointment to come to your home. Head Checks take less than half an hour, and if a case of lice is confirmed, we understand that you want to treat it quickly. Most cases can be treated in 1-3 hours, depending upon the severity of infestation and length and thickness of the hair.



Sensitive & Child-Centered:

Let's face it - lice freak us out. At NitWitz, we understand what you and your child are going through because we are parents, we have professional experience with children, and we have been there ourselves! Our confidential and private services are conducted with gentle and supportive help and guidance for you and your child. We even bring age-appropriate books and videos about lice and a small gift to leave with your children!

NitWitz Products

NitWitz uses FDA-registered, safe, natural, pleasant and proven-effective products. Happyheads™ Bye-Bye Lice™ Nontoxic Shampoo, Conditioner & Combing Solution, Organic Styling Gel, All Natural Oil Repellent and Nontoxic Spray Repellent really work to kill, treat and prevent lice.

NitWitz products are available for purchase, so that you are prepared if these little unwelcome visitors appear again!

For more information about fees and services
or to schedule an appointment:

Call 888-Nit-Witz (888-648-9489)

www.nitwitz.com